



City of Beaver Dam, Wisconsin
Downtown Redevelopment Committee
Meeting Minutes
205 S. Lincoln Ave; Council Chambers
Wednesday, October 1, 2025
9:00 AM

1) Call to Order – Roll Call

The meeting of the Downtown Redevelopment Committee was called to order at 9:00 a.m. by Chairperson Mark Murphy. Present: RIC FIEGEL, Jennifer Hiley, JON LARSEN, MARK MURPHY, JEN WARMBOLD, Mike Wissell, Erv Munro, Jack Yuds, 8. Absent: GLEN LINK, 1.

a) Approval of the September 10, 2025, Meeting Minutes

Motion by Jennifer Hiley, second by JON LARSEN, to approve. Motion carried by acclamation with Ric Fiegel abstaining.

b) Update on Downtown Grant Commitments

2) Discussion and Possible Action

a) Review and recommend approval of application for a Certificate of Appropriateness for an exterior artistic feature located at 124 N Spring St

Motion by RIC FIEGEL, second by Jennifer Hiley, to approve. The preceding motion passed by the following vote: Ayes: RIC FIEGEL, Jennifer Hiley, JON LARSEN, MARK MURPHY, JEN WARMBOLD, Mike Wissell, Erv Munro, Jack Yuds, 8. Noes: None.

b) Review and recommend approval of the application for a Certificate of Appropriateness for an exterior sign located at 207 N Spring St.

Motion by Jon Larson, second by Erv Munro to discuss. After discussion was held, a motion was made by Mike Wissell, seconded by Ric Fiegel to table the approval for the owner to review and update signage with colors and placement of signage. Motion carried by acclamation.

c) Review and recommend approval of application for a Certificate of Appropriateness for window signs and exterior painting located at 316 S Spring St (Unit A) (Mode Haus)

Motion by Jennifer Hiley, second by JON LARSEN, to discuss. Motion by Jon Larson to approve as presented with a recommendation to paint the second story south-facing wall as discussed. Seconded from Jen Warmbold. The preceding motion by the following vote: Ayes: RIC FIEGEL, Jennifer Hiley, JON LARSEN, MARK MURPHY, JEN WARMBOLD, Mike Wissell, Erv Munro, Jack Yuds, 8. Noes: None.

d) Review and recommend approval of application for Downtown Exterior Building Improvement funds for exterior painting at 316 S Spring St (Unit A) (Mode Haus) for the amount of \$6,000.00

Motion by RIC FIEGEL, second by Mike Wissell, to table until updated numbers are determined. Motion carried by acclamation.

- e) Review and recommend approval of application for New Business Recruitment Grant Application for a new business located at 316 S Spring St (Unit A) (Mode Haus) for the amount of \$5,000

Motion by Mike Wissell, second by JON LARSEN, to approve. The preceding motion Passed by the following vote: Ayes: RIC FIEGEL, Jennifer Hiley, JON LARSEN, MARK MURPHY, JEN WARMBOLD, Mike Wissell, Erv Munro, Jack Yuds, 8. Noes: None.

3) Adjourn

Motion by Mike Wissell, second by JON LARSEN, to adjourn. Chairperson Murphy adjourned the meeting at 10:00 am.

Respectfully Submitted,

Vicky Orth
Deputy City Clerk