



City of Beaver Dam, Wisconsin  
Downtown Redevelopment Committee  
Meeting Minutes  
205 S. Lincoln Ave; Council Chambers  
Wednesday, November 6, 2024  
9:00 AM

1) Call to Order – Roll Call

The meeting of the Downtown Redevelopment Committee was called to order at 9:01 a.m. by Chairperson Murphy. Mayor Wissell. Present: Kay Appenfeldt, RIC FIEGEL, Jennifer Hiley, JON LARSEN, GLEN LINK, MARK MURPHY, Erv Munro, 7. Absent: JEN WARBOLD, JULIE ZAHN, 2. Also present were Mayor Wissell and City Administrator Thiel.

a) Approval of the October 2, 2024, Meeting Minutes

Motion by GLEN LINK, second by JON LARSEN, to Approve. Motion carried by acclamation.

b) Update on Downtown Grant Commitments

An update was provided regarding commitments. Next month it is expected that a request will come in for 225 Front St.

2) Discussion & Possible Action

a) Review and recommend approval of application for Residential Exterior Improvement funds for exterior siding on the front of building second story area located at 844 Madison St for the amount of \$2,181.92.

Motion by GLEN LINK, second by Kay Appenfeldt, to Approve. The preceding motion Passed by the following vote: Ayes: Kay Appenfeldt, RIC FIEGEL, Jennifer Hiley, JON LARSEN, GLEN LINK, MARK MURPHY, Erv Munro, 7. Noes: None, 0.

b) Review and recommend approval of application for Residential Exterior Improvement funds for Windows and landscaping on the front of the building located at 804 Madison St for the amount of \$7,323.75

Motion by GLEN LINK, second by Jennifer Hiley, to Approve. The preceding motion Passed by the following vote: Ayes: Kay Appenfeldt, RIC FIEGEL, Jennifer Hiley, JON LARSEN, GLEN LINK, MARK MURPHY, Erv Munro, 7. Noes: None, 0.

c) Review and recommend approval of application for Certificate of Appropriateness for awning and signage for White Lily home décor & gifts at 103 E Maple Ave #102. (Lorrie Zwieg)

Motion by Jennifer Hiley, second by JON LARSEN, to Approve. The preceding motion Passed by the following vote: Ayes: Kay Appenfeldt, RIC FIEGEL, Jennifer Hiley, JON LARSEN, GLEN LINK, MARK MURPHY, Erv Munro, 7. Noes: None, 0.

3) Adjourn

Motion by JON LARSEN, second by GLEN LINK, to Adjourn. Motion carried by acclamation.  
Chairperson Murphy adjourned the meeting at 9:21 am.

Respectfully Submitted,

Vicky Orth  
Deputy City Clerk