



City of Beaver Dam, Wisconsin
Downtown Redevelopment Committee
Meeting Minutes
205 S. Lincoln Ave; Council Chambers
Wednesday, September 2, 2026
9:00 AM

1) Call to Order – Roll Call

The meeting of the Downtown Redevelopment Committee was called to order at 9 a.m. by Mark Murphy. Present: Kay Appenfeldt, Jon Larsen, Glen Link, Mark Murphy, Erv Munro, Jen Warmbold, Mike Wissell, 7. Absent: Jennifer Hiley, Jack Yuds, 2.

a) Approval of the August 5, 2026, Meeting Minutes

Motion by Jon Larsen, second by Mike Wissell, to approve. Motion carried by acclamation.

b) Update on Downtown Grant Commitments

Moosreiner updated the committee on the Downtown Redevelopment Grant Commitments.

2) Discussion & Possible Action

a) Review and Recommend Approval of Application for Certificate of Appropriateness for New Sign located at 304 S. Spring St. (Rooted Trails)

Motion by Mike Wissell, second by Jon Larsen, to approve. The preceding motion Passed by the following vote: Ayes: Kay Appenfeldt, Jon Larsen, Glen Link, Mark Murphy, Erv Munro, Jen Warmbold, Mike Wissell, 7. Noes: None, 0.

b) Review and Recommend Approval of Application for Residential Exterior Improvements Funds for Exterior Painting located at 924 S. Spring St. for the amount of \$8,718.69

Motion by Glen Link, second by Jon Larsen, to approve. The preceding motion Passed by the following vote: Ayes: Kay Appenfeldt, Jon Larsen, Glen Link, Mark Murphy, Erv Munro, Jen Warmbold, Mike Wissell, 7. Noes: None, 0.

c) Review and Recommend Approval of Application for Certificate of Appropriateness for New Sign located at 112 Front St. (Simple Joys, LLC)

Motion by Glen Link, second by Jon Larsen, to approve. The preceding motion Passed by the following vote: Ayes: Kay Appenfeldt, Jon Larsen, Glen Link, Mark Murphy, Erv Munro, Jen Warmbold, Mike Wissell, 7. Noes: None, 0.

d) Review and Recommend Approval of Application for New Business Recruitment Grant Application for a New Business located at 112 Front St. (Simple Joys, LLC)

Motion by Glen Link, second by Mike Wissell, to approve. The preceding motion Passed by the following vote: Ayes: Kay Appenfeldt, Jon Larsen, Glen Link, Mark Murphy, Erv Munro, Jen Warmbold, Mike Wissell, 7. Noes: None, 0.

3) Adjourn

Motion by Mike Wissell, second by Jon Larsen, to adjourn. Motion carried by acclamation. The

meeting adjourned at 9:33 a.m.