



City of Beaver Dam, Wisconsin
Downtown Redevelopment Committee
Meeting Minutes
205 S. Lincoln Ave; Council Chambers
Wednesday, April 1, 2026
9:00 AM

1) Call to Order – Roll Call

The meeting of the Downtown Redevelopment Committee was called to order at 9:00 a.m. by Mark Murphy. Present: Ric Fiegel, Jennifer Hiley, Glen Link, Mark Murphy, Mike Wissell, Erv Munro, Jack Yuds, 7. Absent: Jon Larson, Warmbold, Jen, 2.

a) Approval of the 3/4/2026 Meeting Minutes

Motion by Ric Fiegel, second by Mike Wissell, to approve. Motion carried by acclamation.

b) Update on Downtown Grant Commitments

Downtown Grant Commitments were discussed, no comments were made.

2) Discussion & Possible Action

a) Review and recommend approval of application for Certificate of Appropriateness for a new sign located at 419 S Center St (Kraft/Heinz)

Motion by Glen Link, second by Jennifer Hiley, to approve. The preceding motion passed by the following vote: Ayes: Ric Fiegel, Jennifer Hiley, Glen Link, Mark Murphy, Mike Wissell, Erv Munro, 6. Noes: None. Abstain: Yuds, Jack, 1.

b) Review and recommend approval of application for Certificate of Appropriateness for a new sign located at 201 N Main St (Inspire Real Estate)

Wissell noted that the address is 201 N. Spring Street, not 201 N. Main Street. Motion by Jennifer Hiley, second by Glen Link, to approve. The preceding motion passed by the following vote: Ayes: Ric Fiegel, Jennifer Hiley, Glen Link, Mark Murphy, Erv Munro, Jack Yuds, 6. Noes: None. Abstain: Wissell, Mike, 1.

c) Review and recommend approval of application for Certificate of Appropriateness for a new sign located at 221 Front St. (Preferred Realty Group)

Motion by Jennifer Hiley, second by Erv Munro, to approve. The preceding motion passed by the following vote: Ayes: Ric Fiegel, Jennifer Hiley, Glen Link, Mark Murphy, Mike Wissell, Erv Munro, Jack Yuds, 7. Noes: None.

3) Adjourn

Motion by Jennifer Hiley, second by Mike Wissell, to adjourn. Motion carried by acclamation. Chair Murphy adjourned the meeting at 9:14 am.